

OWNING IS ALMOST

**12%  
CHEAPER  
THAN RENTING**



AN AMERICAN FAMILY'S  
**NET WORTH**



**HOMEOWNER**     **RENTER**  
\$255,000     \$6,300

HOMEOWNER'S NET WORTH IS OVER

**40X**

**GREATER THAN  
RENTER'S**



HOMEOWNERSHIP REMAINS **CHEAPER**  
**THAN RENTING** IN THE MAJORITY OF  
**U.S. HOUSING MARKETS**

SOURCES: Zillow Affordability, 2020; "2020 Rental Affordability Report," ATTOM Data Solutions; "Survey of Consumer Finances," Federal Reserve, 2020. Sources of information deemed reliable but not guaranteed.