



# WHAT ARE THE REAL REASONS RENTERS BUY?

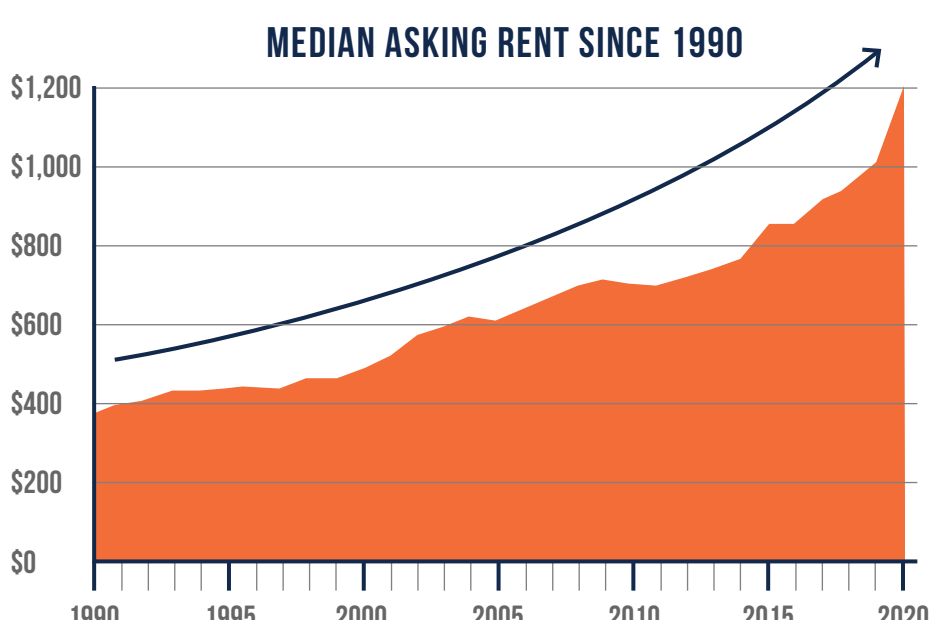


WHEN DECIDING IF YOU SHOULD RENT OR BUY,  
IT'S IMPORTANT TO WEIGH THESE FACTORS:

## OWNING A HOME MEANS YOU'LL HAVE A SET MONTHLY PAYMENT

Rents have been climbing dramatically for several decades.

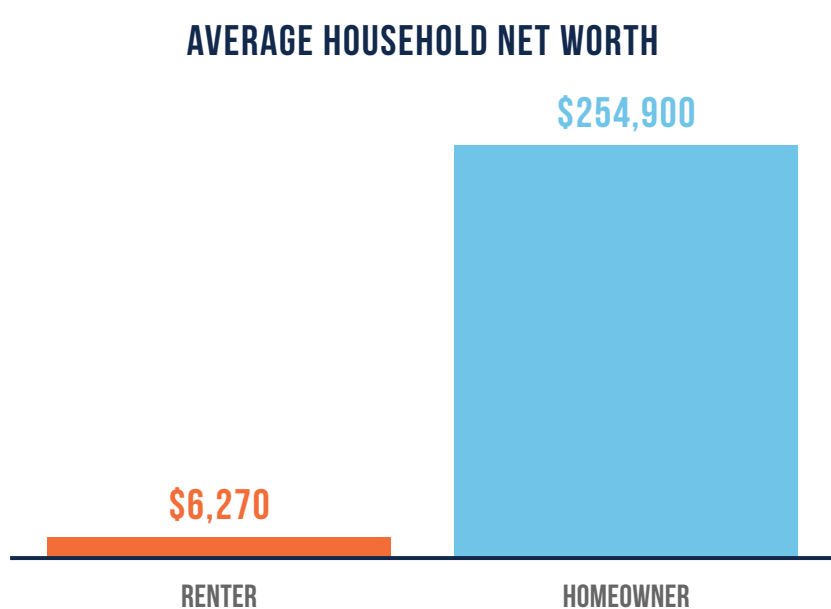
As a homeowner, you can secure a consistent monthly payment for 15-30 years (depending on the loan).



## OWNING A HOME ALLOWS YOU TO BUILD WEALTH

A renter has significantly lower net worth compared to a homeowner.

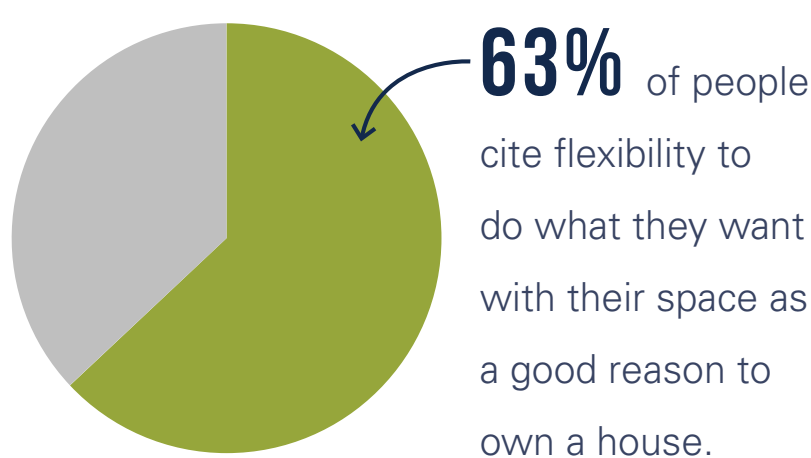
When you purchase a house, your monthly mortgage payment helps you grow your equity – and your net worth.



## OWNING A HOME OFFERS YOU FLEXIBILITY

A renter has little say-so about customizing their living space.

When you're a homeowner, you have full control over your home's design and upgrades.



SAY GOODBYE TO RISING RENT AND SAY HELLO TO AN AFFORDABLE MORTGAGE. TO FIND OUT HOW MUCH HOUSE YOU CAN AFFORD AT TODAY'S STILL-LOW RATES, VISIT [LOANFLY.COM](http://LOANFLY.COM) AND PREQUALIFY.

For educational purposes only. Please contact a qualified professional for specific guidance. Sources deemed reliable but not guaranteed. Sources: Census, Federal Reserve, LendingTree.