

# THIS WINTER'S FOR SELLERS

## 4 REASONS WHY



# 1

### BUYER DEMAND'S STILL HIGH.

Thanks to historically low rates, homebuyers keep entering the market. This can mean more bidding wars over the listings available. *In fact, time on the market right now is only 18 days, according to NAR (National Association of REALTORS®) numbers.*

# 2

### SELLER COMPETITION'S STILL LOW.

Housing inventory **has hit record lows** and continues to sit far below the six-month supply that sustains a stable market. In most parts of the U.S., there still aren't enough houses for sale for buyers to choose from, and sellers maintain their advantage.



# 3

### THE TIME WILL NEVER BE THIS RIGHT.

CoreLogic reports show that the average homeowner has gained an **astonishing \$51,500 in equity**. Considering a move into the next price range? *You're likely to have the funds to trade up and move to a larger or better-located place.*

# 4

### IT'S TIME TO START YOUR NEXT CHAPTER.

The reason you want to sell can tell you if it's worth the wait. Odds are, it's time for you and your family to move, not just to your dream home, but into the next stage of your life.

## YOUR TIME IS A VALUABLE THING TO WASTE

Use [LoanFly.com](https://www.loanfly.com) to prequalify for your new mortgage from anywhere: Doing this will prepare you to act quickly once you're ready to purchase your new house.



*For educational purposes only. Please contact a qualified professional for specific guidance. Sources deemed reliable but not guaranteed. Sources: "REALTORS® Confidence Index," NAR, 2021; "Homeowner Equity Report," CoreLogic, 2021.*